

S O F I T E L

p u l l m a n

NOVOTEL

Mercure

Suite  
HOTEL

adagio

ibis

allseasons

## Additional services to access our hotel content

### > To access our hotel pictures

#### ■ Leonardo Platform :

You can access and download free of charge Accor hotel pictures in both high & low definition

- Ask for a code from your Accor Sales representative
- Go to [www.leonardo.com/accor/](http://www.leonardo.com/accor/)
- Select your hotel and download the picture you need

#### ■ FTP server

Free access to all Accor hotels pictures; service only available from Friday night, 10.00 pm to Sunday night, 10.00 pm (GMT +1)

- Ask for a code from your Accor Sales representative
- Go to <ftp://pub-ftp.accor.com/PHOTOWEB>

### > To access hotel descriptive content

It is available on the HOD repository. You will be able to:

- Access all our descriptive content in the XML/ OTA format
- Download in your own system those descriptive information
  - Go to <http://repos.accorhotels.com/ota.docs>
  - Select the hotels you are interested in
  - Last updated hotels are highlighted

## Summary of our connectivity solutions

	Pegasus	GDS	Direct Connect	Accorhotels.com
Languages	Multi-lingual: all languages available in TARS	English only	Multi-lingual: all languages available in TARS	Multi-lingual: all languages available in TARS
Pictures	Updated via Leonardo	Updated via Leonardo	Via Leonardo or via an FTP server (available only during the week end)	N/A
Bookable products	Hotel only	Air, Hotel and Car rental	Accor Hotel only	Accor Hotel only
Accor Brands available	Sofitel, Pullman, Novotel, Mercure, Suitehotel, Adagio, Ibis, All Seasons and Hôtels Barrière*			
Rate available	Contracted rates as well as public dynamic rates			
Availability	In real time			
Reservation mode	Free sale only			
Guarantee method	Credit card guarantee mandatory except special circumstances	IATA/ TIDS or Credit card : application of the guarantee applicable on the rate		

\* Partner Brand

## Sell Online With Us

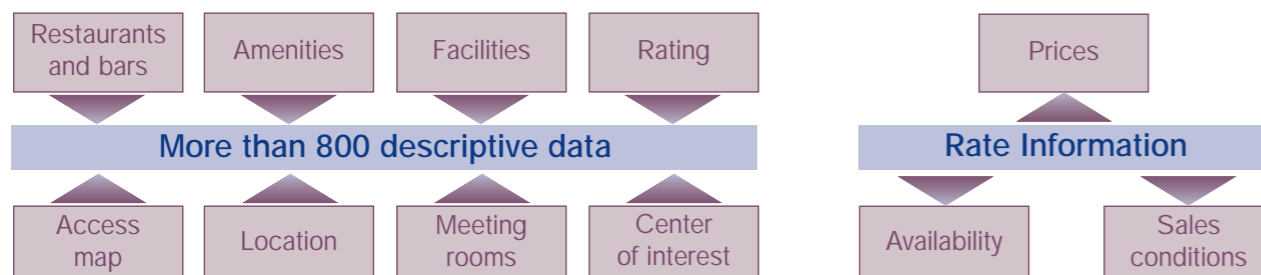


Connectivity solutions available to sell online with Accor Hospitality

## Connectivity solutions

Accor has developed and implemented its own Central Reservation System (CRS), called TARS, which centralised all Accor Network and all Accor hotel information:

- Access to all descriptive information about our hotels
- Access to the rates of more than 2000 hotels
- Access to availability for more than 2000 hotels



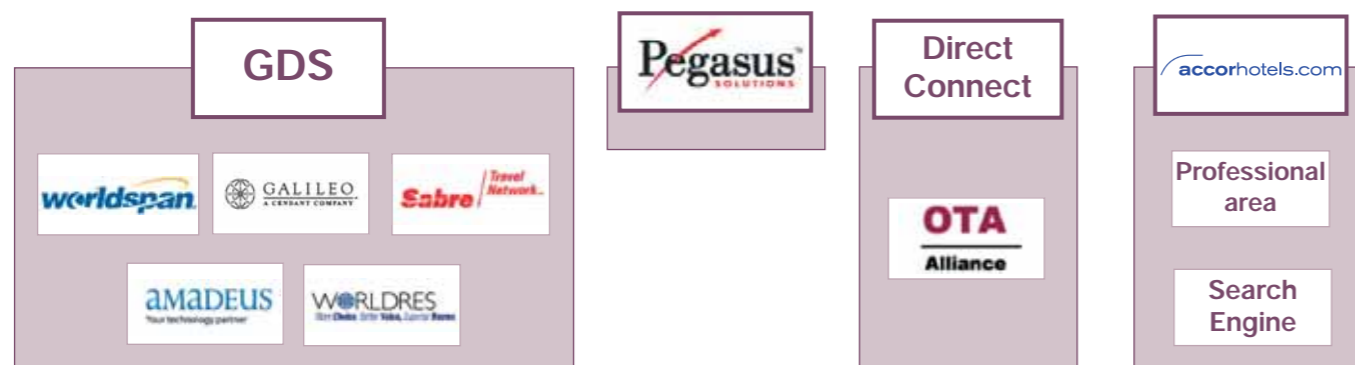
8 languages:

- French • English • German • Dutch • Spanish • Portuguese • Italian • Chinese • Japanese (soon)

### The benefits of connectivity

- Access to all hotels inventory
  - Access to your contracted rates and public dynamic rates
  - Real time information for a faster responsiveness
- ➔ you will always be able to find a solution for your client.

TARS can be connected to the Tour Operator systems through the following connectivity solutions



### GDS

An easy solution to implement if you already access the GDS.

- If you already access the GDS Hotel booking path: TARS allows you to access your contracted rates through free sale.

- ▶ Ask for a specific GDS loading to your Accor Sales representative.

- If you only have access to the GDS Air booking path:
  - You will need to develop the Hotel interface with the appropriate messages
  - Once development is certified by the GDS, contact your Accor Sales representative in order to plan some testing and to have your contracted rates made available in the appropriate GDS

### Pegasus SOLUTIONS

A solution to implement if you do not have any GDS access

*Note: Since Pegasus is only used for Free sale bookings by Accor, Pegstour solution (which is part of the Single Interface) is not favoured by Accor.*

Two interfaces are at your disposal: Pegasus Ultradirect and Pegasus Single Interface

- Develop the access to one of the interfaces to access hotel bookings
- Once your interface is certified:
  - Pegasus will communicate to us your Pegasus identification code (SGA code) which we will recreate in TARS
  - Contact your Accor sales representative to plan some testing and have the hotels and rates of your contract made available in TARS and Pegasus. Do not forget to communicate your Pegasus negotiated code.

### Direct Connect

Solution only adapted to high volume clients (> 100 000 RN a year)

*Note: Only the XML/ OTA standard is available within Accor. No other standards will be used.*

- A dedicated study between the distributor and Accor IT teams is required. Two different modes are available :
  - **Push Mode :** All information, from content to price and availability will be sent to the distributor database
    - ⊖ Possible discrepancies between the distributor database and TARS system
  - **Shopping mode :** Rates and availability are not stored in the distributor database, shopping and booking are made directly in TARS
    - ⊕ Higher data compliance (what is displayed is what is available for sell)
- Specifications, development and tests are necessary before having your contract available

### accorhotels.com

To access your rates and group quotation through our website

Two different solutions are available:

- The professional area on accorhotels.com
  - Get your login and confidential codes from your Accor Sales representative (SC number + contract codes)
  - Go to [www.accorhotels.com](http://www.accorhotels.com), Leisure Professional area
  - You can select either to book your contracted individual rates or have an online quotation for your ad-hoc groups
- Accorhotels search engine
  - Dedicated Accor search engine set up on your own website (B2B or B2C)
  - Access your contract rates directly from your website. No codes to enter, it is set up directly in the search engine
  - You just need to enter your destination and dates and you will be automatically re-directed to the Accorhotels website and answered with the hotels available